



**PLAQUES&LETTERS.COM**

Don Baker dba Designs&Signs aka Plaques&Letters.com  
3205 Arthur Drive, Ruston LA 71270

Website: <http://www.plaquesandletters.com/> Email: [admin@plaquesandletters.com](mailto:admin@plaquesandletters.com)

Local Phone: 318-251-9693 Local Fax: 318-251-9680

Toll-Free Phone: 1-866-336-4135 Toll-Free Fax: 1-866-336-4650

07/22/2009

False Advertising Complaint Against: Bronze Memorials, Inc., 1226 SW Paradise Cove, Port St. Lucie, FL 34986, (772) 807-7599 Reference # 23073235.

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

Dear FTC:

Please see enclosed letter I sent to the South Florida BBB. A case had been assigned by you via telephone already. I wanted for you to now have something on paper.

Bronze Memorials, Inc., are engaged in false advertising. They pretend to be manufacturers and even provide this link: <http://www.bronzememorials.net/manufacture.htm> I don't know where they got those images but they are simply Distributors as we are. They—via email—**have even conceded such**. Please also see enclosed email transcript between us (read in ascending order). They there offer that they intend to “gather the troops” i.e. other competitors and become a defacto cartel to stop my efforts to clean up the lies so rampant in this industry. Perhaps you have some thoughts on that.

Thank You,

A handwritten signature in black ink that reads "Don Baker".

Don Baker