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Following is an email string between a competitor and us. The competitor is Ken Cooper of Architectural Bronze, who delights in pretending he's manufacturing the products that he offers online; that the images that he posts are his own work...*which they're certifiably not*. Ken's simply a distributor posing as a functioning foundry...as many in the architectural signage realm do. **Interestingly, he even admits the same below.**

This has been reformatted so that it's in chronological order (instead of the email-reply normal format, where one needs to read in ascending order). I wrote:

-----Original Message-----**From:** admin@plaquesandletters.com [mailto:admin@plaquesandletters.com] **Sent:** Monday, December 20, 2004 7:57 PM **To:** sales@architecturalbronze.com **Subject:** Clarification Needed

You're kidding with all of this... right? : <http://www.architecturalbronze.com/index.asp> "The shop, one of the last of it's kind in the world, is a cross between an old-fashioned smithy and turn-of-the-century metallurgy factory.....In his shop, decorated with antique furniture, owner Ken Cooper is able to customize bronze plaques, signs, trophies and medals with machinery – including one dating back to the pre-Industrial-Revolution 1800s that originally operated under water, then steam and now electric power."

... You're Matthews Dealers simple as that. And you're one step away from being on my "Wall of Shame." Check my search engine listings if you don't think it matters.

Thank You,
Don Baker
Plaques&Letters.com

----- Original Message -----

From: architecturalbronze.com **To:** admin@plaquesandletters.com **Sent:** Tuesday, December 21, 2004 9:04 AM **Subject:** RE: Clarification Needed

Hey Don, It sells! Best wishes for Happy Holidays. kc

Ken Cooper, Pres.
Architectural Bronze & Aluminum Corp.3638 W. Oakton St. Skokie, IL 60076
Phone (847)674-3638 Phone - (800) 339-6581Fax: (847)674-3452
E-Mail: sales@architecturalbronze.com Web site: www.architecturalbronze.com

-----Original Message-----

From: Plaques&Letters [mailto:admin@plaquesandletters.com] **Sent:** Tuesday, December 21, 2004 9:08 AM **To:** architecturalbronze **Subject:** Re: Clarification Needed

Believe it or not, so does honesty. I'll be adding your free link.: -)

From: architecturalbronze.com **To:** 'Plaques&Letters' **Sent:** Tuesday, December 21, 2004 9:27 AM **Subject:** RE: Clarification Needed

Don, That was a reprinted newspaper article [from a decade or likely more ago, and has nothing to do with what Ken might do these days] and there is nothing in that article that was not the truth. Please don't add any free links. I hope you have a happy holiday and your problems are resolved. Best wishes, kc

Ken Cooper, Pres. Architectural Bronze & Aluminum Corp.
3638 W. Oakton St. Skokie, IL 60076
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-----Original Message-----**From:** Plaques&Letters [mailto:admin@plaquesandletters.com] **Sent:** Tuesday, December 21, 2004 9:37 AM
To: architectural bronz **Subject:** Re: Clarification Needed

Your 'site is nothing but lies: "**Architectural Bronze Aluminum Corporation** manufacturers of bronze plaques". Your link will reflect that. Therefore I hope "**your problems are resolved**".

Ken then pompously opined further that I had "emotional problems", with some pretentious "knowledge" of the psychiatric discipline. I do have problems with liars, whether competitors or not. Ken's: "Hey Don, It sells!"...is the core problem of this. People who hoodwink the public think it's "clever" or even funny. "I fail to see the humor..." Ken later offered:

From: [architectural bronz](http://architecturalbronze.com) **To:** 'Plaques&Letters' **Sent:** Tuesday, January 11, 2005 9:36 AM **Subject:** RE: Clarification Needed

Hey Don, Better careful about what you say about my company - I have manufactured bronze plaques for about 40 years and **still have the tools and ability to do so when I am so inclined**. Best wishes. Kc

My reply could only be:

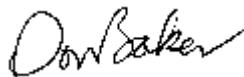
From: Plaques&Letters [mailto:admin@plaquesandletters.com] **Sent:** Tuesday, January 11, 2005 9:45 AM
To: architectural bronz **Subject:** Re: Clarification Needed

Then "be inclined". Otherwise quit telling people you do something which you don't any longer.

Thank You,
Don Baker
Plaques&Letters.com

If his "craftsmanship" was so superior when he was "so inclined", it begs the question why NONE of it is posted online; it's all Matthews Bronze's work.

Sincerely,



Don Baker