

Matthews International

Two NorthShore Center
Pittsburgh, PA 15212-5851
412-442-8200 tel
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Matthews
INTERNATIONAL

FEDERAL EXPRESS

December 31, 2009

Mr. Donald Baker
DESIGNS & SIGNS
3205 Arthur Drive
Ruston, Louisiana 71270

Re: *Notification of termination of relationship with Matthews International Corporation*

Dear Mr. Baker:

The *Bronze Division* of Matthews International Corporation ("Matthews") has recently decided to terminate its professional relationship with you and your company. As a result, please accept this correspondence as Matthews' formal notification that it will no longer accept and/or process any orders for goods and/or services placed by you or your company.

As a result of the foregoing, please immediately cease from referencing yourself and/or your company as an authorized dealer of Matthews' products and/or services in any of your promotional and/or marketing materials, including your company's website.

We appreciate your past patronage and wish you and your company continued success in all future endeavors.

Thank you for your anticipated cooperation regarding this matter.

Very truly yours,



Brian D. Walters
Vice-President and General Counsel

Matthews International

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FEDERAL EXPRESS

January 13, 2010

Mr. Donald Baker
DESIGNS & SIGNS
3205 Arthur Drive
Ruston, Louisiana 71270

Brian,
Thanks for your "type-written" letter.
You provided no reasons again. "Business
reasons" couldn't be any more vague.
"Hope this helps." Specify.
"On or about": Don Baker

**Re: "Additional follow-up" to original notification of termination of relationship
with Matthews International Corporation**
There was no antecedent.

Dear Mr. Baker:

Thank you for your follow-up hand written note which I received on or about Monday,
January 11, 2010 in response to my prior letter dated December 31, 2009.

In response to your request, the *Bronze Division* of Matthews International Corporation
("Matthews") has independently decided to terminate its professional relationship with
you and your company "for business reasons." *"How clever."*

We appreciate your continued cooperation regarding this matter. (V)

Very truly yours,

Brian D. Walters
Vice-President and General Counsel