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November 25, 2009

Our File No.: 07-0000

Via U.S. Mail

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DEC - 1 2009

OFFICE OF THE
ATTORNEY GENERAL
PUBLIC PROTECTION DIVISION

63712
Charles

STATE OF LOUISIANA
Department of Justice
P.O. Box 94005
Baton Rouge, LA 70804-9005

Attention: Charles Johnson

Re: Complaint against Saxton Bronze, Architectural Signage Division, by Design & Signs aka Don Baker

Dear Mr. Johnson:

We represent Saxton Bronze and as such, we have been instructed to respond to the baseless complaints of Don Baker from Design & Signs.

We have reviewed your October 27, 2009 correspondence as well Don Baker's semi-coherent, and at times, rambling complaint letter and are able to state without reservation that Mr. Baker is mistaken about his understanding of Saxton Bronze and the products it manufactures, distributes, and sells.

Saxton Bronze is a subsidiary of Saxton Industrial Inc., which has been serving its national and international customers by selling, distributing and manufacturing high quality metal products for over 62 years.

Mr. Baker's frivolous and vexatious complaint is the first of its kind in Saxton's history and his further attempts at defaming Saxton on his website will be dealt with in due course in the appropriate venue, and at the appropriate time, should Mr. Baker choose to continue his slanderous ways.

Saxton's 40,000 square foot manufacturing facilities have over sixty-five major industrial metal manufacturing machines, several of which are used to make the same products that Mr. Baker incorrectly claims Saxton cannot make. For example, to suggest that Saxton's 5-axis robotic waterjet (which occupies an entire room) is used to make "trophies" is laughable. This is the very type of machine that is used to cut shapes out of metal in applications designed for signage work.

The bulk of Mr. Baker's complaints appear to stem from his misunderstanding that Saxton is not a manufacturer for Matthews Bronze, who is one of the leading bronze manufacturers in the nation.

What Mr. Baker does not understand, despite having received confirmation from Saxton directly on February 4, 2009, is that Saxton is a business partner of Matthews. Saxton manufactures products for Matthews, and distributes other Matthews' products with permission from Matthews. At the same time, Saxton also subcontracts some of its work to Matthews. Furthermore, Mr. Baker apparently does not appreciate the fact that any and all references to Matthews' products on Saxton's website and catalogue are used with the explicit permission of Matthews.

However, despite the existence of this business relationship, Mr. Baker instead chooses to label Saxton as a company that engages in false advertising. Ironically, Mr. Baker fails to mention that he is the only one who has used deceptive techniques in this dispute by trying to use an alias "Sandy" to obtain information from Saxton.

Mr. Baker also incorrectly claims that Saxton has presented to the public in its website that it manufactures cast bronze/aluminum plaques and letters. Saxton has not made such representations, and Mr. Baker's allegations are unfounded and misdirected. However, so that there is no misunderstanding, Saxton is capable of manufacturing signage within its facilities and continues to do so pursuant to its private customers' requests.

Also, Mr. Baker's apparently does not understand how business is conducted in free-market economy countries such as the United States. He assumes that the public is misled by Saxton's advertising by believing that "they'll be receiving 'manufacturer-direct pricing', and any other benefits assumed inherent in 'dealing direct'." Mr. Baker is mistaken again in assuming that Saxton's customers are not receiving manufacturer direct pricing, and furthermore, that Saxton's customers are not capable of comparing prices with other manufacturers to get the best deal possible.

In terms of Mr. Baker's allegations that Saxton is using Matthews Bronze products on its website for cast bronze plaques, etched plaques, metal letters, water-jet cut metal letters and donor recognition trees; again, all items are displayed with the express permission of Matthews Bronze.

Mr. Baker's allegation that Saxton has no emblems is also misdirected. Saxton has over 9000 standard emblems that it is capable of providing its customers. As before, Mr. Baker has chosen to take Saxton's representations completely out of context.

In terms of the etched plates, Saxton outsources its chemical etching in the same manner as Matthews; however, Saxton does not always use Matthews for etching purposes/projects. Saxton is fully set up to finish products after the etching process is complete, and does so prior to shipping.

Furthermore, Saxton's waterjet machine is used mainly for signage projects. This type of machinery is not typically utilized in the manufacturing of trophies. This machinery's precision is used to cut and finish letters made of almost any material and thickness.

Finally, Mr. Baker's allegation that Saxton does not have a "wheel" of its own is completely false. As described, Saxton is fully equipped to make most of the items it offers in-house. Saxton's website is an informational tool that helps its customers find what they are looking for with ease and peace of mind.

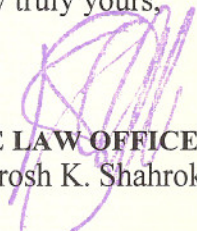
Saxton's business relationship with Matthews continues to grow in a symbiotic way, and during these economic times, it is not surprising that competitors such as Mr. Baker will say and do anything to try and obtain a competitive advantage. Thankfully, laws exist to force deceptive individuals like Mr. Baker to pay the price for their recklessness.

We believe that this correspondence should put an end to Mr. Baker's allegations. As well, we ask that you conclude your inquiry of this unfounded complaint and inform Mr. Baker that your investigation is at an end.

We expect to serve Mr. Baker with our formal cease and desist notice in the next few weeks, and will take formal legal action against him personally if our reasonable demands are not met.

If you have any questions, please do not hesitate to contact us.

Very truly yours,



THE LAW OFFICES OF KOOROSH K. SHAHROKH
Koorosh K. Shahrokh, Esq.

Cc: Client