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12/21/2009

Your protestations to LA AG re: "False Advertising" Complaint Against Architectural Bronze

Ken Cooper

ARCHITECTURAL BRONZE & ALUMINUM CORP.

655 DEERFIELD RD STE #100 PMB422

DEERFIELD, IL 60015-3241 Website: <http://www.architecturalbronze.com/>

Ken:

I'll address your transparently risible points:

- "During the the 2004 email from Mr. Don Baker we were manufacturing about 2/3 of our plaques and also some of our lettering. Prior to 2000 we manufactured almost all of our cast bronze and aluminum plaques." **As I said in my Complaints and post online, competitors "should be compelled to tell the truth online: 1) They will NOT be making the cast plaques and letters or etched plaques that customers order from them, and 2) They likely didn't make any of the samples that they already post. They may have had manufacturing capabilities in the past...", but that's irrelevant. Why weren't you posting your own work in 2004?**

▪ "Presently I personally finish castings when "I am inclined to do so". Yes, I do order cast plaques from Matthews but still have the ability to produce my own. When Matthews can't produce a specific specification I produce the pattern and send it to a foundry and finish it myself." **1) "finishing" isn't manufacturing, yet you do everything you can to lead them to believe you'll be casting their plaque et al. As I offer on [Emails with Architectural Bronze](#), where you admitted you enjoy hoodwinking the public in saying "Hey Don, It sells! Best wishes for Happy Holidays.": "People aren't interested in buying plaques and letters from someone who: "still has the tools and ability to do so when they are so inclined." This business isn't about "yesteryear"; it's about what someone will buy tomorrow. And they WON'T be buying any cast or etched plaques, cast or flat cut letters you actually make. That's indeed "bait & switch" False Advertising.**

- "Enclosed are some photos of our "antique" and unique machines which are used to produce bronze plaques. As you can see, the endless belt machine is dated almost 100 years ago. The upright sander dated from the 1850's was originally powered by water, then steam and ultimately retrofitted with an electric motor. My company was founded by my dad in 1923 and I have worked in it since I was 18 years old and have been president since 1973. I have worked in all aspects of bronze plaque production including foundry work...I have also included a photo of two of my employees display a plaque inside our 12 foot wide spray booth." **And? So? You have a museum, not a foundry. See above.**
- "The photo of the NRA Palma trophy was produced entirely in our plant." **Couldn't find it Ken. Regardless, I could find NO project images on your 'site which weren't produced by Matthews, or Gemini in the case of letters. I looked hard and on ALL of your pages.**

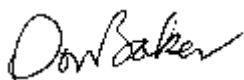
- “Please return the photos after they have served their purpose.” **They served no purpose whatsoever Ken...unless your “purpose” was to regale in bygone days. It’s late 2009.**
- “I understand Mr. Baker has some personal and legal problems which he must correct by himself.” **If you’re referring to CCRA, what this demonstrates is that you & your cohorts “can’t handle the truth”, so you go digging trying to find dirt on someone, then pass it around to each other. The problem is, all you discovered was me “Speaking Truth to Power” and defending my civil rights. Can’t you read? If so, you would have learned something. Or do you sanction police & judicial misconduct, Malfeasance in Office, Filing or Maintaining False Public Records & Perjury? Sad. If I was anywhere in the wrong, do you think I would have created CCRA to begin with? Did you even have a point bringing this up? Your issues with me are primarily personal attacks; my issues with AB are primarily professional—or lack thereof—in nature. It’s verified you’ve been “trading notes” with others about which I’ve filed False Advertising Complaints with the FTC. **You folks are creeping dangerously close towards being a cartel.** A cartel is a collection of business competitors who collude to damage another competitor’s business, certainly without validation. That’s a Federal offense. Written evidence provides that about a third of you are busy as bees trying to take me down. With any further confirmation of your forming and/or acting as a member of a de facto cartel, I will see that it’s fully prosecuted for all concerned.**

As for your bloviating: “Perhaps, since I am the father of a severely emotionally disturbed daughter I can understand the personal demons he faces every day.” **You’re clearly a deeply wounded individual who, failing to deal with your own problems, seeks to deflect your woes and emotional distress—yours as well as your unfortunately limited offspring’s—upon others.**

I write because this set of lies will not go unchallenged. *Others’ business IS my business* when it deleteriously (look it up) affects mine, as you do. **Everything that I post about AB on http://www.plaquesandletters.com/ftc_false_adv_complaints.htm “including but not limited to” http://www.plaquesandletters.com/FTC/False%20Advertising%20Complaint%20Against%20Architectural%20Bronze/False%20Advertising%20Complaint%20Against%20Architectural%20Bronze_rev.pdf & http://www.plaquesandletters.com/FTC/False%20Advertising%20Complaint%20Against%20Architectural%20Bronze/Architectural%20Bronze%20Emails_revised.pdf is true and abundantly demonstrated.** Any real lawyer will tell you that “*the truth is an absolute defense*”. “Lying” is saying something that isn’t true. Telling the truth is neither slanderous nor libelous. You apparently know this or you would have filed a suit by now. Pretty simple stuff Ken.

Your own words only do further harm; dig yourself in deeper. This response, as well as your comical attempt at “defending the indefensible”, will within days be posted online. You’ve been quoted verbatim and in entirety. In doing so, I’m not “*trying to get you*” to do anything. There’s neither “coercion” nor “threat”. What you do is irrelevant. I will offer that if you cease lying, that will be duly noted.

“If I may be of further assistance please don’t hesitate to contact me.” **Better yet, contact ethical advisors, books on same, and a shrink...instead of pretending, unlike my brother (Yale) to be one.**
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copy: Mr. Charles Johnson, Louisiana AG’s Office, Consumer Section; Federal Trade Commission