



**PLAQUES&LETTERS.COM**

Don Baker dba Designs&Signs aka Plaques&Letters.com  
3205 Arthur Drive, Ruston LA 71270

Website: <http://www.plaquesandletters.com/> Email: [admin@plaquesandletters.com](mailto:admin@plaquesandletters.com)

Local Phone: 318-251-9693 Local Fax: 318-251-9680

Toll-Free Phone: 1-866-336-4135 Toll-Free Fax: 1-866-336-4650

12/21/2009

Your protestations to LA AG re: "False Advertising" Complaint Against signlettersontheweb

Patrick Spear,  
The Identity Group  
1480 Gould Drive  
Cookeville, TN 38506

Patrick Spear:

Before your response to Charles Johnson, a colleague figured out this [minor mystery](http://www.plaquesandletters.com/ftc_false_adv_complaints.htm). Also posted online here [http://www.plaquesandletters.com/ftc\\_false\\_adv\\_complaints.htm](http://www.plaquesandletters.com/ftc_false_adv_complaints.htm) is:

I was right in saying the vast majority of offerings on [signlettersontheweb.com](http://www.signlettersontheweb.com) are actually Scott Sign Systems'. An industry colleague familiar with this enterprise independently researched, learning [signlettersontheweb.com](http://www.signlettersontheweb.com)... *is actually Scott Sign Systems itself*. They're selling to distributors on <http://www.scottsigns.com/> and providing dealer-discounts, *as well as* selling retail direct to the public. I emailed [signlettersontheweb.com](http://www.signlettersontheweb.com) about this thrice, believing they were "merely" distributor-manufacturer-pretenders. No wonder they never replied. **Their practice negates most incentives for distributors to feature Scott's offerings on their own websites (P&L doesn't), or offering their products.** Click [HERE](#) for colleague's findings.

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You're trying to have it both ways. Good luck with that. From many indications, Gemini's trying to do the same thing. Your letter and my response to same are now posted online. Help is needed for any distributor still wasting time offering your products. Beyond this matter, I literally got nosebleeds trying to work with your CS several years ago.

"Best of Luck in Your Future Endeavors",

Don Baker

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copy: Mr. Charles Johnson, Louisiana AG's Office, Consumer Section; Federal Trade Commission