

Following is an email string between a competitor and us. The competitor is Saxton Bronze. This has been reformatted so that it's in chronological order (instead of the email-reply norm, where one needs to read in ascending order) [sandy111@suddenlink.net](mailto:sandy111@suddenlink.net) is an email address I use when soliciting info from competitors:

**From:** Sandy [mailto:sandy111@suddenlink.net] **Sent:** Wednesday, February 04, 2009 11:06 AM  
**To:** [info@saxtonbronze.com](mailto:info@saxtonbronze.com) **Subject:** Clarification Needed

I'm a bit confused. Your website offers "With our 40,000 square feet manufacturing facility we are capable of meeting any of your recognition, commemoration, dedication and identification needs. AND Saxton Industrial Inc. has been a manufacturer and supplier of bronze products since 1947. Our headquarters and U.S. manufacturing facility are located in the city of Glendale, California." You also show manufacturing equipment. Why is it then that all of the images & specs on your website are Matthews Bronze'? Why also does your "Military Seals Gallery" instead depict none of those, but instead show Matthews' ImageCast images?

Thanks,  
Sandy

**From:** Saxton Bronze [mailto:order@saxtonbronze.com] **Sent:** Wednesday, February 04, 2009 3:31 PM  
**To:** 'Sandy' **Subject:** RE: Clarification Needed

Hi Sandy,

Good question. Matthews is our partner [Note: Nope. MB is their sole manufacturing source for architectural signage.] we use them as a subcontractor for certain project. We did not want to re-invent the wheel so we asked our partner to use their information. The military seal section is not finished yet. Furthermore; all of the information you quoted from our website it both accurate and true.

Thank you for taking the time to visit our website; I hope I helped alleviate some of your confusion. Let me know if you find any other errors or areas of concern and I'll make sure to put immediate attention on it.

Thanks,  
Ardy

**From:** Sandy [mailto:sandy111@suddenlink.net] **Sent:** Wednesday, February 04, 2009 5:25 PM  
**To:** 'Saxton Bronze' **Subject:** RE: Clarification Needed

Hi Ardy,

I think I understand now: You're a Matthews dealer pretending to be a manufacturer. "Matthews is your supplier. You use them as a supplier for every single project. You make nothing but pretense, hoping to hoodwink the public. Furthermore; all of the information I quoted from your website is both inaccurate and untrue [insofar as it claims it actually makes the offerings found on saxtonbronze.com]." Thanks for taking the time to clear that up.

Sandy